



MundoVino, a Member of The Winebow Group, is Appointed Exclusive U.S. Importer of Lapostolle

Richmond, VA—November 29, 2017—MundoVino, a member of The Winebow Group, is pleased to announce that it is the exclusive U.S. importer of the wines of Domaines Bournet-Lapostolle, a pioneering producer that marries its French heritage with the expressive terroir of Chile to produce luxury wines with a rich sense of place.

“We are thrilled to expand our Chilean portfolio to include Lapostolle, a producer whose vision very much aligns with our own: to increase awareness of Chile’s superb terroir on the world stage,” said Diego Lo Prete, Senior Vice President and General Manager of MundoVino. “With its distinctively French sensibility and commitment to biodynamic practices, Lapostolle is producing Chilean wines of great depth, complexity, and quality. Through this partnership, we look forward to growing the Lapostolle brand and positioning MundoVino as a premiere importer of Chilean wine.”

In 1994, owners Alexandra Marnier Lapostolle and her husband, Cyril de Bournet, discovered within the Apalta region a plot of un-grafted Carménère and Cabernet Sauvignon vines planted in 1920. The Marnier Lapostolle family soon ushered in a new era of Chilean winemaking, culminating in their flagship Clos Apalta wine. Having played a vital role in the recognition of the Apalta region as Chile’s first grand cru, the family’s mission continues today under the leadership of seventh generation Charles de Bournet Marnier Lapostolle, son of Marnier Lapostolle and Bournet, who was appointed CEO of Lapostolle in 2013.

“Our objective has always been clear: to create world-class wines using our French experience and the magnificent terroir of Chile. We’ve continued our work toward that objective by investing in our vineyards and winemaking, with a focus on biodynamic practices,” said Bournet Marnier Lapostolle. “We are very excited to be working with MundoVino – who is as dedicated to Chile as we are – and I’m confident that we are embarking on a successful journey together with this new partnership.”

MundoVino will import the following wines from Domaines Bournet-Lapostolle: Lapostolle Le Rouge, Le Rosé, Grand Selection, Cuvée Alexandre, Collection, and Borobo, in addition to Clos Apalta and Le Petit Clos.

MundoVino will also import Kappa Pisco and Lapostolle Pisco.

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About MundoVino

MundoVino, a member of The Winebow Group, is a voyage of authentic taste and exceptional discovery that redefines the Old and New Worlds. With a portfolio that comprises a comprehensive collection of wineries reflecting the very best of Argentina, Chile, Spain, Portugal, and beyond, MundoVino represents some of the most iconic, family-owned properties in these areas, as well as a new generation of winemakers dedicated to innovation and quality. These producers craft vintages of true character that capture the unique essence of their terroirs, regions, and histories. For more information, please visit www.mundovinoimports.com.